The Future of IEEE Career Resources

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Session Overview

- Introductions
- History of Career Resources at IEEE
- Overview of the Portfolio
- What’s the future of Career Resources?
- Small group activity
- Q&A
History of Career Resources @ IEEE
IEEE History of Professional Activities

- In 1973, IEEE-United States Activities Committee was established to address employment and national policy issues of concern to U.S. IEEE members.

- The mission of IEEE-USA is to recommend policies and implement programs specifically intended to serve and benefit the members, the profession, and the public in the United States in appropriate professional areas of economic, ethical, legislative, social and technology policy concern.
IEEE History of Professional Activities

- In 2009, IEEE formed an ad-hoc committee to explore the globalization of professional activities
  - Inventoried resources existing from IEEE OUs and Regions 7 – 10
  - Identified gaps between larger number of resources for US audience and internationally
  - Created series of recommendations to both leverage existing resources and create global versions, as well as better enable regional/local resource creation

- IEEE has begun to integrate this broader vision into member benefits
Member Benefit Roadmaps

- Continuing Education
- Member Discounts
- Professional Networking
- Access to Information
- Career Resources

Member Satisfaction
Envisioned Experience

"I, as a user...

**Employment:** Will find best-in-class products, services, and people to assist me with **finding employment**, assess my level of **compensation**, building my **professional identity**, or building a **consulting practice**

**Development:** Will find products, services, and people to help develop in my **current job**, through **training**, **mentoring**, or **certification**

**Planning:** Will find integrated resources that will help me assess my **skillset and goals to plan my career path**
Question for you:

What Career Resources are you aware of?
Overview of Career Resources
## Career and Professional Resources

### Employment
- IEEE Job Site
- IEEE-USA Salary Service
- IEEE ResumeLab
- IEEE Consultants Networks
- Entrepreneurs Activities

### Development
- Webinars
- Career Resources area in The Institute
- Today’s Engineer
- eBooks
- IEEE MentorCentre
- Student Professional Activities (SPA|x)

### Planning
- Webinars
- eBooks
Career Navigator

One Stop Shopping
- Employment Assistance
- Career Development
- Consulting
- Business Needs
- Products & Services
Completely re-designed for better usability
Adds additional resources for job seekers

Thousands of jobs from organizations around the world
Specific interns
Salary Calculator
Salary & Benefits Reports
Salary Report by Technical Discipline
New member benefit launched 31 January 2014
Create resumes and cover letters using customized templates with built-in training and tool tips

Build video resumes and work portfolios
Take mock interviews with 900+ practice interview questions
Over 4000+ users (as of July 2014)
Consultants Database

Local Consultants Networks
- 41 U.S. Local Networks
- 5+ Networks Outside of U.S. Consultants Workshop
- How to Become A Consultant
- How to Market Yourself
- Intellectual Property

Quarterly Newsletter

Annual Fee Survey
Entrepreneurs Activities

The Entrepreneurs Village

- Establish Local Networks (Guide)
- Webinars
- eBooks
- TechMatch
- LinkedIn
- SCORE
- SBA
- Policy Symposium
- Entrepreneurs Award
Webinars

• How to Win in a Competitive Job Market
• Interviewing Types and Preparation
• Finding a Job that Fits Skills and Interests
• Consulting 101
• Mentoring: Your Career's Competitive Advantage
• Exploring Career Options
• Networking Solutions for Career Success
Monthly article on critical issues within career sustainability

Monthly blogs on these issues
Career Focus: Quality Assurance Engineering

If you're looking for a high-quality, rewarding career, you might want to consider quality assurance engineering. more

Virtual Meetings Made Better
Whether you're leading a virtual meeting or participating in one, recognize that virtual meetings have shortcomings, and that it's up to you to compensate for them with creativity and leadership.

Avoid Incurring the Costs of a Bad Hire
Hiring a new employee is like changing your vehicle's oil in the driveway. You don't want to do it, but if you do it right, you'll save time and money. Get it wrong, and it may cost more than you think.

Engineers, Inventing Ourselves Out of Work?
Until the 1970s, engineers, along with management, were seen as the perpetrators of technological unemployment, never the victims. Has that changed today?
eBooks

- Career Planning
- Strategic Planning
- Career Survival
- On Consulting
IEEE MentorCentre is an online program which facilitates the matching of IEEE members for the purpose of establishing a mentoring partnership.
Student Professional Activities (SPA|x)
Student Resources

At IEEE-USA, we know you have lots of questions about life after school, especially your career. IEEE-USA stands ready to help...

Three Free e-Books: Engineers’ Guide to Lifelong Employability
To help at this critical juncture in your life, IEEE-USA is offering you three free e-Books developed by the IEEE-USA Employment & Career Services Committee to help you begin building the career you want. To download these free e-Books, visit www.ieeeusa.org/careers/Student-Offer-2014/welcome.asp

Five Free Uses of the New IEEE-USA Salary Calculator*
We want to help you figure out what salary range you should expect in your first job. We have heard from IEEE student members that this would be incredibly valuable to them. We listened to you and we are providing you with five free uses of the IEEE-USA Salary Calculator.

*Offer ends 1 August 2014

www.ieeeusa.org/careers
How do we get the word out?

- IEEE communications: MGA Scoop, The Institute, Society Sentinel, etc.
- Social media
- PACE Network
Social Media
PACE Career Modules

IEEE-USA's PACE Modules bundle resources on topics of interest to U.S. IEEE members. Here you'll find powerpoint presentations, webinars, articles, E-Books and other resources from IEEE-USA to help you build your career.

- FINDING A JOB
- MANAGING YOUR CAREER
- EMPLOYMENT NETWORK
- PROFESSIONAL DEVELOPMENT
- GOVERNMENT RELATIONS
Future of Career Resources
Vision and Structure

IEEE’s Career Resources Strategy is to facilitate and enable career sustainability with best-in-class satisfaction.
Goals

Drive best-in-class, top box satisfaction

- Integrate network of global technology professionals
- Develop a cohesive and intuitive user experience for practitioners and recruiters
- Establish non-member revenue stream
- Improve resources, launch new, and partner with best-in-class providers
- Focus on core product areas (‘anchor stores’)
Packaging

**Branding** – visually demonstrating the portfolio
- Consistent iconography
- Consistent look and feel

**Marketing** – marketing the portfolio rather than the products
- Extend awareness of the highlighted portfolio resources
- Consistent marketing to individuals and organizations

**Access** – personalized online experience, one-stop entry point
- Through myIEEE 3.0 and PPCT
- Cohesive user experience in access and integration between products
Small Group Activity

- What are your needs?
- What are the needs of those whom you serve?
Questions? Thank you!

- Visit the Career Resources booth!
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QUESTIONS