

REPORT

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TO: IEEE Member and Geographic Activities Board – 23 June 2018

FROM: Arjun Pillai, 2018 Chair, MBPAC

SUBJECT: Report of the Member Benefits Portfolio Advisory Committee

Scope of Activities:

The Member Benefits Portfolio Advisory Committee (MBPAC) has four major responsibilities:

- review proposals received from the IEEE Member Benefit Analysis (MBA) staff committee for proposed member benefits,
- analyze the existing portfolio of member benefits using three established criteria (merit, money and mission) and make recommendations to modify the portfolio,
- monitor the existing MGA Career Roadmap and
- monitor the existing MGA Member Benefits Roadmap.

This report summarizes current activity in each of these areas.

Current Activity:

A. Review the addition of new benefits to the IEEE portfolio as recommended by the MBA committee.

- No new benefits have been proposed to MBPAC

B. Review, analyze and recommend the retirement of benefits, as appropriate, from the IEEE portfolio

- This committee is not recommending that any current member benefits be retired at this time.

C. Committee Update ()

- Q1 Benefit Evaluation Survey completed with analysis of eBook Classics, Wiley-IEEE Press and IEEE Collabratec.
 - Satisfaction scores were added to the Benefit Scorecard
 - Results have been shared with product owners.
- Q2 Benefit Evaluation Survey is in progress featuring IEEE Spectrum, The Institute, member discount on Proceedings of the IEEE, other discounts on IEEE Publications.

- MBPAC met in May to review the Benefits Scorecard.
- Committee selected the following benefits for further review by the Member benefit Assessment (MBA) team:
 - Dell
 - IEEE ResumeLab
 - IEEE-USA Consultants Network
 - IEEE-USA eBooks
- Preparations underway for in person meeting for Q4 2018.

Monitor the Career Roadmap

- No update on the Careers Roadmap at this time. The Careers Program and vacant staff positions are under review for 2018.

Monitor the Benefits Roadmap**Communication:**

- Expanding visibility through the IEEE mobile apps, with Member Discount link in new release this month.
- The Member Discounts program and sponsors Mercer exhibited at various IEEE events, including GreenTech, SoutheastCon, WIE ILC, and the upcoming
- IEEE USA Future Leaders Conference. Dell exhibited for the first time at the WIE ILC in San Jose.
- The member professional liability insurance program will be holding a full day workshop for consultants in Austin on September 8 2018, in conjunction with the local leadership and insurance partners Beazley and Mercer.
- Member Discounts is sponsoring topical articles that will appear in Spectrum, InSight and Consultants Network Newsletter throughout the year.

Products:

- IEEE Board to review MBPAC recommendation to offer a 10% premium credit on the IEEE Member Group Disability Insurance Plan (June 18)
- IEEE member group term life insurance to be offered via a New York Life express process. Using AI insurance technology, the online application will generate underwriting questions, quote and bind coverage in minutes, for benefit levels up to US\$500,000. This new process, which enables the IEEE program to be very competitive with state of the art , public insurance sites will be seen on the www.ieeeinsurance.com site this Summer.

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- Clements continues to develop an Isle of Man Trust model for international, group term life insurance. Staff rejected their original pricing proposal and is awaiting revisions.
- Staff is coordinating with the R10 IB&SC regarding benefit suggestions in R10.

Committee Additional Comments/Suggestions:

- The MBA and MBPAC continue to work together to streamline processes and communications as we approach assessment of the benefit scorecard.