

## REPORT

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TO: IEEE Member and Geographic Activities Board – 23 June 2018

FROM: Charles Turner, 2018 IEEE Life Member Committee Chair

SUBJECT: IEEE Life Member Committee Report

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On April 19/20th, meetings of the Life Member Regional Coordinators and the Life Member Committee, were held in New Brunswick: both were well attended. The principal issues discussed were the updating of the LMC Strategic Plan and the implementation of the recommendations of the 2017 LMC Task Force for the benefit of older members (LMs and retired members)

### 1. Action plan for 2018

The follow up to the Task Force recommendations will begin with a direct campaign to involve all Sections in a concerted effort

- (i) to re-vitalize the 90 Life Member Affinity Groups (LMAGs) distributed across all 10 Regions.
- (ii) to improve the membership experience of all older members in those Sections without an Affinity Group.
- (iii) to involve all Sections in an initiative to raise the profile of their Life member activities.
- (iv) to appoint a Section Coordinator responsible for ensuring that the concerns and interests of older members are properly addressed.
- (v) to improve communication with older members, via a dedicated webpage, WebEx-based meetings, and e-notices.
- (vi) to submit a petition to create an LMAG in Sections with large numbers of LMs but no Affinity Group.

### 2. Pilot project in Region 8

The campaign has begun with a pilot project in Region 8.

All 57 Section Chairs have been sent the details of the Task Force proposals with a request to implement them by the end of the year. Using feedback from the pilot project the exercise will be repeated in the other 9 Regions. A progress report will be submitted to the November meeting of the MGA Board.