

REPORT M- 1 of 2

TO: IEEE Member and Geographic Activities Board

FROM: Dario Schor, Editor-in-Chief, IEEE Potentials

SUBJECT: Potentials Editorial Board Report February 2022

1. Onboarding new members and a new managing editor is underway. The Editorial Board is seeking to utilize Slack to facilitate communications. Currently, the team uses a Whatsapp group and other services can be evaluated. The Editorial Board meets once per month with a focus on content.
2. The editorial theme calendar is in place. The remaining Themes for publication this year are March/April *Evolution of Video Games*, May/June *Science Fiction or Fact?*, July/August *Embracing Failure*, September/October *Careers and Grad Education (Non-Traditional Paths)*, and November/December *Blockchain*.
3. The overall direction for 2022 consists of:
 - a) Execute the Editorial Schedule and Themed Issues
 - b) Engage editorial board through regular meetings & frequent communications
 - c) Evaluate article queue and plan for accepted miscellaneous articles that do not fit within themed issues
 - d) Increase social media presence led by three CEs with experiences on different platforms such as Instagram, Twitter, LinkedIn, Meta
 - e) Expanding reviewer database
 - f) Recognize reviewers & long serving volunteers for their contributions
 - g) Consider and move a governance proposal through the MGA process as below
 - h) Coordinate with SAC and PUBS to streamline web site presence
4. The EIC presented to MGA OpCom on 27 January and began to socialize governance items for consideration.
 - a) Clarify duration of terms for Associate Editors
 - **Current:** 1 year terms, max 3 years
 - **Proposal:** 1 year term to gain experience, 2 year extension
 - **Rationale:** Board continuity, quality assurance and editorial consistency

- b) Define Student Editor Eligibility
 - **Current:** Undefined
 - **Proposal:** Must be a Student or Graduate Student Member
 - **Rationale:** Ensures student representation and provides student perspective through an editorial.
 - c) Grant Potentials Board ability to select Student Editor
 - **Current:** N&A (though selected by the board a few times in the past decade)
 - **Proposal:** Selected by Potentials Board
 - **Rationale:** Looking for someone familiar with Potentials who is active in their student branch, able to articulate ideas, and has constructive ideas to bring to the magazine. Often drawn from previous student authors.
5. The possibility of an early access option for Potentials articles in IEEE Xplore is being explored to help the authors whose articles have been accepted for publication but are waiting in queue because of the limited page budget for each themed issue.

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