



SC2023 
Enabling Leaders
TO BUILD A Sustainable Future

Ottawa, Canada | 11-13 AUG

About IEEE Sections Congress 2023

A triennial gathering of section leaders from around the world who gain new perspective, knowledge and are prepared to take action in their local area.

Sections Congress is the one major meeting sponsored by IEEE that brings together the grassroots leadership of IEEE so that they can share ideas, concerns, and solutions.

What's Included in Sections Congress

- Opening Dinner
- Plenary sessions
- Breakout sessions addressing key topics of interest
- Ignite talks and Learning Hubs
- Exhibits
- Recommendations
- Participation by all IEEE OUs
- TA social and extensive society engagement

SC2023 Committee Members

Steering Committee

- General Chair – Alberto Sanchez (R9)
- Program Chair – Ruben Barrera Michel (R9)
- Local Organization Chair – Winnie Ye (R7)
- Fundraising Chair – TBD
- GUOS Chair – Magdalena Salazar Palma (R8)
- Past Committee Chair – Loretta Arellano (R6)
- Vice President – MGA – David Koehler (R4)
- Host Region Director-Elect – Thamir "Tom" F. Murad (R7)
- Fundraising Committee Chair – TBD
- MGA Secretary – Cecelia Jankowski
- Christie Giambalvo – Staff
- Nichole Farmer – Staff

Program Committee

- Program Chair – Ruben Barrera Michel (R9)
- Track Chair – Christopher Sanders (R5)
 - Track Chair – Ramneek Kalra (R10)
 - Track Chair – David Mindham (R4)

Regional Coordinators

- | | |
|-------------------------|-------------------------|
| R1 – Charles Rubenstein | R6 – Elizabeth Johnson |
| R2 – Felicia Harlow | R7 – Elena Uchiteleva |
| R3 – Evelyn Licon | R8 – Costas Stasopoulos |
| R4 – Mike Fallenstein | R9 – Teofilo Ramos |
| R5 – John Reinert | R10 – Michael Ong |

- Social Media - Bibin Parukoor Thomas (R8)
- Website and Brochure Designer - Subodha Charles (R3)

Sections Congress Staff Support

MGA Staff

- Cecelia Jankowski, Managing Director (Oversight)
- Christie Giambalvo, Director Geographic Activities
- Nichole Farmer, Program Manager Operational Compliance

MCE Event Team

- Michelle Measel, Senior Manager
- Taylor Lineberger, Senior Event Planner
- Katie Harrison, Event Planner
- John Teehan, Senior Event Planner (Registration)

Sections Congress 2023

Date: 11-13 August 2023

- Friday Evening, Saturday and Sunday
- Regional meetings held Friday morning

Location: Ottawa, Canada, Shaw Centre

Theme: Enabling Leaders to Build a Sustainable Future

Airport: Ottawa International Airport (YOW)



Logistic Estimated Costs

Expense	Estimated Cost (USD)
Economy Class Airfare (Estimated based on current pricing from Newark)	\$900
Hotel – 3 nights	\$1,000*
Ground Transportation	\$200
Registration	\$400
Meals	\$100
TOTAL	\$2,600

- *Average cost of 3-night stay – will vary based on hotel selected/assigned for your stay
- All staff and volunteers are required to pay the event registration fee

General Schedule

Friday, 11 August

- Exhibitor move-in
- Region Meetings
- Opening Ceremony / MGA Awards Presentation
- Dinner / Entertainment

Saturday, 12 August

- Breakout Sessions
- Exhibits
- Ignites/Learning Hubs

Sunday, 13 August

- Breakout Sessions
- Exhibits
- Ignites/Learning Hubs
- Closing Ceremony
- Exhibit Tear Down

Exhibit Booth Package

Booth Package Fee- \$1,000 (USD)

10' x 10' booth includes:

- 8' high back wall
- 3' high side drape
- booth ID sign
- (1) 6' skirted table
- (2) chairs
- (1) wastebasket

Exclusions:

- Registration fees for individuals
- Additional Audio Visual Needs
- Additional Furniture
- Shipping
- Food and Beverage for the booth
- Power

Exhibit Registration and Financials

Exhibit Booth Sign Up

- Exhibit Sign Up will be done through registration that is slated to open in February 2023.
- You must designate one person as the main point of contact.
- That person does not have to be attending Sections Congress

Financial Information

- Staff payments for registration and booths will be accepted via credit card or GL.
- If GL is selected it will be required at time of registration.

Premium Items

Preferred Vendors

There will be no Vendor Fair for 2023 Sections Congress.

It is encouraged to use approved vendors via IEEE Sourcing:

- Mac Mannes, Inc.
Julie Barr (julie@macmannes.com) Ph:240-766-8890
- MBM Advertising.
Rick Bernstein (rick@mbmadvertising.com) Ph:973-728-1500
- Brown & Bigelow, Inc.
Cindy Smith (Cjsmith@brownandbigelow.com) Ph: 651-293-7270
- Staples Promotional Products
Karen Friedland (Karen.Friedland@staples.com) Ph:732-239-0610

Branded Imprints

All imprints must be brand compliant.

IEEE Visual Identity Guidelines can be found on the [IEEE Brand Experience site](#).

Please share items for review using the [IEEE Brand Inquiries Form](#)

For additional creative or digital assistance, contact the [IEEE Experience Design Team](#).

Next Steps

- When Sections Congress Registration opens in February be sure to sign up.
- Once you sign up you will be contacted by MCE with additional information regarding the exhibit kit, shipping, information required for the website and mobile app, etc.
- Exhibit Questions should be directed to Katie Harrison – k.harrison@ieee.org